

OBERON COUNCIL

Page 1 of 3

PRESENT: Councillor Bob O’Bernier (in the Chair); Jill Evans; Pam Dellow; John Brochie; David McMurray; Tourism Development Officer, Jennifer Youman and Andrew Godden.

OBSERVERS: Peta Heffernan (Community and Customer Services Manager); Hanna Bates (Trainee); Joanne Barton (Special Projects Officer) and Rosalie Pollock.

APOLOGIES: Apologies were received and accepted for the non-attendance of Jim Hawkes and Brenda Lyons

CONFIRMATION OF MINUTES:

The minutes of the meeting held on 6 December 2011 were read and accepted. (J Evans/P Dellow)

MATTERS ARISING FROM THE MINUTES

Nil

DECLARATIONS OF INTEREST

Nil

UPDATE 2012 SUMMER FESTIVAL

An exciting program exists for the 2012 Oberon & Villages Summer Festival. First weekend starts with the Oberon Heritage Steam & Vintage Fair, featuring the Australia Fair Grand Concert Organ, Grand Main Street Rally, Junior & Open Tractor Pull, Oberon Tarana Heritage Railway Open weekend, NSW Forest Heritage Timber Display, RSL Sub-branch Museum with many more activities occurring during the first weekend.

The second weekend kicks off the 112th Oberon Show with rides, birds & poultry, yard dog trails, reptile display, motorbikes, fireworks, stationary engines, equestrian events and night entertainment.

Jenolan Caves also provides an action packed weekend for both weekends of the festival with the main attraction being The Underground Opera Company presents Opera in the Caves.

This year the festival is being promoted through radio stations Bathurst 2BS, Lithgow 2LT and Orange 2GZ. Media print with brochures being delivered to all household residents in Oberon LGA, as well as advertising on Southern Cross Ten and HD One. The Oberon Visitor’s Information Centre has received several calls from around the state due to the TV exposure. At the end of the 30 second ad call to action is go to oberonfestivals.com website for more information. This should have an impact on the amount of views that the website will receive.

Minutes of the duly convened Events Committee Meeting of Oberon Council held at the Council Chambers, Oberon on Tuesday 7 February 2012, commencing at 5.30pm.

General Manager

Chairperson

OBERON COUNCIL

Page 2 of 3

Oberon Review is doing a 3 page spread this week on Steam & Vintage Fair and the same next week for the 112th Oberon Show. The Review made a request for further information for the spread from the Heritage Steam and Vintage Fair.

UPDATE COOL EVENTS (APRIL TO AUGUST)

This year there are three main events that will be occurring through the Autumn winter times. These have been included on the oberonfestivals.com website – includes Mayfield Garden open weekend, Oberon Garden Club open weekend as well as Falkirk Farm open weekends. This is also the beginning of the traditional Mushroom hunting season. Hopefully in time we will be able develop this event. The Oberon Garden Club for the Cool event period will be retaining all of the monies from garden entries to try and help create a bigger profile for the spring event.

The Oberon Garden Club has formed a sub committee for these events. Rosalie Pollock has the opportunity to advertise Oberon's festival's at the Zone Meetings of the Garden Clubs.

A question was raised if it has been considered to have flower displays in the main street of Oberon, to help promote the festival and get the community involved. Rosalie Pollock will investigate this suggestion.

UPDATE SPRING GARDEN FESTIVAL

The Tourism Development Officer has made contact and had meetings with Falkirk Farm to discuss opportunity and new avenues e.g. balloon flights over gardens, and landing to have champagne on arrival. At a meeting with the Oberon Garden Club it was discussed that gardens descriptions final programs would be required by June 2012. This will allow for larger timeframe to promote the Oberon & Villages Spring Festival, instead of the usual couple of weeks beforehand.

There have been discussions with Sydmouth Valley house to nominate one weekend through the Spring Festival to do a historic house tour. The 28 September to the 1 October are possible dates for the Tarana Red Cross Art Show.

Mayfield Garden will also be opening the last two weekends of October and the first weekend of November.

There are a couple of weekends during the Spring Festival that need further attention, enable the festival to flow continuously. This provides an opportunity to work with the library to hold an Alice in Wonderland "Mad Hatters Tea Party" as it is the National Year of Reading for the school kids and general public. Discussions have been held Meg Lowe (she is a teacher in Bathurst) from Gairloch Garden and she is willing to discuss further plans for the "Mad Hatters Tea Party".

Minutes of the duly convened Events Committee Meeting of Oberon Council held at the Council Chambers, Oberon on Tuesday 7 February 2012, commencing at 5.30pm.

General Manager

Chairperson

OBERON COUNCIL

Page 3 of 3

UPDATE KANANGRA CLASSIC ENDURANCE BIKE RIDE

This year the organizers for the Kanangra Classic MTB event are proposing to hold the event over two days, incorporating kids rides, moonlight cinema and other family day activities out at the site of Kanangra Boyd National Park. The event organizers are aiming for 1200 people to attend over the weekend. Council staff are also looking at the possibility of getting a 50% discount for local people.

A discussion was held between the Tourism Development Officer and National Parks Ranger Jule Bros in regards to changing our event (as locals are more than welcomed to participate in the Kanangra Classic weekend) for Oberon Cycling to Bike Week 2012. The dates have not yet been released yet from RMS, however they are usually the last week leading up to 3rd term finishing – this is around Monday 17 September. This then opens up the opportunity to get funding for bike activities from RMS Bike Week NSW in Oberon. Bike events could be held with conjunction with each of the schools, bike maintenance, bike skills demonstrations, guided family bike rides. Discussions have been held with David Scott from Oberon High and he was in favour of discussing this further.

OTHER BUSINESS

There is a Festivals Australia funding opportunity (closes 10 February 2012) for \$12,000 towards a new project within an existing festival. The Tourism Development Officer and the Community and Customer Services Manager are working together to get a touring Shakespeare production to come to Oberon. Mayfield Gardens is a possible location.

Andrew Godden informed the Committee that the planning for the Combined Churches Good Friday event in the street is underway.

John Brotchie advised the Committee that the Oberon Show plans are going well. The grounds have been mowed and the bar has been updated. There are new steel railings – funded by the Camp Draft Assoc.

The St Josephs Centenary will be put into the Mayors column and is on the Oberon Australia website.

NEXT MEETING: The next of the Events Committee is scheduled to be held on Tuesday 3 April 2012, commencing at 5.30pm.

Meeting closed at 6.03pm.

Confirmed this _____ day of _____ 2012.

General Manager

Chairperson

Minutes of the duly convened Events Committee Meeting of Oberon Council held at the Council Chambers, Oberon on Tuesday 7 February 2012, commencing at 5.30pm.

General Manager

Chairperson